

RED RIBBON WEEK
GRAHAM ELEMENTARY
October 22-26, 2018

So, What is Red Ribbon Week? In 1985, Special Agent Enrique "Kiki" Camarena, of the U.S. Drug Enforcement Administration (DEA) was working undercover in Mexico when he was caught and killed by drug traffickers. IDEA, along with the Virginia Federation of Parents, organized the first National Red Ribbon Campaign to recognize Kiki's fight. The red ribbon became the symbol of zero tolerance for illegal drug use and a commitment to a drug-free lifestyle. The Red Ribbon Campaign helps to build individual and community awareness regarding alcohol, tobacco, and other drug use and addiction, and publicizes the prevention and intervention programs available to address these social concerns.

We are hoping to bring some of this awareness to Graham by providing educational opportunities, fun activities, and special events.

- MONDAY:** "Sock It To Drugs"
Students may wear crazy socks to school
- TUESDAY:** "Don't Let Drugs Sneak Up On You"
Students will wear sneakers to school
- WEDNESDAY:** "Put a Cap On Drugs"
Students may wear a hat to school
- THURSDAY:** "Team Up Against Drugs"
Students may wear their favorite sports team shirt with uniform pants
- FRIDAY:** "Wear Red Day"
Students should wear red to school