



Dear SHS Corporate Sponsor:

On behalf of the Springfield High School Booster Club Board, we thank you for your past support of our school! We invite you to keep your sign up in our school gym by renewing as a *Corporate Silver Sponsor* at the \$500 level for the 2020- 2021 school year, or consider increasing to our Corporate Gold or our newer Corporate Platinum level. Corporate Sponsors make a big impact on the success of many programs at Springfield High. We believe that our creative promotion via social media and the school website during these unusual times, in addition to our traditional signage, programs, and event announcements, will contribute to your success as well!

*Benefits of Corporate Sponsorship**

Corporate SILVER Sponsor - \$500

Color gymnasium advertising signage 2'x4' * Football and other event program promotion * SHS Social Media promotion * Two activity passes * Two car magnets * One complimentary Red & Black Ticket * 15% SHS Spirit Wear discount * Two free popcorn coupons

Corporate GOLD Sponsor - \$1500

Gold Sponsor gymnasium signage is twice the size (2'x8') * Football game promotion *both* from the announcer AND emphasized event program promotion * Increased Social Media promotion * Four complimentary Red & Black Tickets * Two activity passes * Two car magnets * 15% SHS Spirit Wear discount * Two free popcorn coupons

Corporate PLATINUM Sponsor - \$2500

Platinum Sponsor gymnasium signage is 2'x10' * Name and logo on Booster sports programs * Football game promotion *both* from the announcer AND emphasized event program promotion * Premier Social Media promotion * Eight complimentary Red & Black Tickets * Recognition in the Booster slide show at the Red & Black * Live mentions during the Red & Black * Two activity passes * Two car magnets * 15% SHS Spirit Wear discount * Complimentary popcorn at Booster-run concessions

Our Booster Club helps support over 35 sports and non-sports related extracurricular activities at Springfield High School. Art and language clubs, the new e-sports team, and band/choir are just a few of the organizations, in addition to the athletic teams, which we support. Without donations to the Booster Club, many of these wonderful programs would not be possible. Thousands of dollars are needed each year for equipment and programs that are outside of normal school funding. The importance of supporting these activities is underscored by some recent impressive achievements. Although several teams' seasons were cancelled by the pandemic, there were still numerous highlights. For example, InSession Show Choir had a tremendous season. The SHS Football team also beat Sacred-Heart Griffin for the second year in a row! These fantastic opportunities, coupled with exceptional academics, help produce well-rounded students; Springfield High School once again had numerous athletes earn academic honors.

Last year, Boosters raised over \$80,000 and 100% of the funds were used to support student activities. We appreciate the contributions you have made in the past and thank you for your support. During this difficult time, when holding fundraising events is impossible, your sponsorship is more important than ever, so we hope you will renew your support for this upcoming school year. Feel free to let other businesses know about these opportunities as well. **Donations can be mailed to Springfield High Booster Club, 101 South Lewis Street, Springfield, IL 62704.** An enrollment form is attached to send with your payment. If you have any questions, please feel free to contact us. Go Senators!

Sincerely,

Tracey Tate
Chair- SHS Booster Club, Corporate Sponsorship
tracey@iltla.com 217-414-7518

*We will honor benefits as we are able during the current pandemic restrictions.